BEST CUSTOMER SERVICE

Recognition of the organisation and individuals who constantly exceed customer expectations and understand the link between customer service and profit.

**Business Name**

**Business Address**

**Business E-mail**

**Business Contact Number**

**Name of Contact within Business**

**Contact Telephone Number**

**Contact E-mail**

# PLEASE OUTLINE BELOW THE REASONS WHY YOU WISH TO BE CONSIDERED FOR THIS AWARD.

**Points to consider (all may not be applicable). Please use further sheets if required.**

* Customer feedback
* Training programmes
* Team / staff incentives (if appropriate)
* Your customer service policies

1. **We welcome any additional supporting information such as case studies, customer feedback, testimonials, recognition examples, any measurements or metrics, media coverage, photography etc. Please attach this information with your application.**

If you are unable to digitally scan any supporting information, please do not hesitate to contact us and we will collect the documents from you. Simply call 0121 285 1370 and speak to Steven Coney or e-mail [steven@solihullbid.co.uk](mailto:steven@solihullbid.co.uk) to organise someone to collect copies.